

Phase I Meeting with New Haven Board of Education
ESTABLISHMENT OF CRITERIA
(For Superintendent Search)

McPherson and Jacobson

Dr. Judy Sclair-Stein, Lead Consultant; Dr. Karen D'Avino, Consultant; Dr. Sharonica Hardin-Bartley, Consultant

January 25, 2023 3:00-6:00pm

- 3:00-3:15pm **Welcome/Overview of Session/Guidelines**
- 3:15-3:30pm **Criteria Establishment and Stakeholder Involvement**
Clarification and Delineation of Roles
- 3:30-4:00pm **Generation of Ideas**
Qualities and Characteristics of Next Superintendent
- 4:00-4:30pm **Prioritization of Qualities and Characteristics**
- 4:30-4:45pm **Break**
- 4:45-5:15pm **Advertising and Brochure**
No Cost to District:
- New Haven Website
 - Mac and Jake Website *225,000 hits per month*
 - Facebook
 - Twitter
 - LinkedIn
 - Over 125 Mac and Jake Consultants notified
 - Vacancy announcements sent to school board and school administrator associations
- Recommended Paid Advertising*
- Thirty (30) days on AASA (American Association of School Administrators)
 - Thirty (30) days on TopSchoolJobs (Ed Week online)
 - Thirty (30) days of advertising on NABSE (National Alliance of Black School Educators)
 - Six (6) weeks of advertising on ALAS (Association of Latino Administrators & Superintendents)
- 5:15-5:30pm **Compensation**
- 5:30-5:45pm **Timeline and Holding of Dates**
- 5:45-6:00pm **Q & A**